

SONY-GOLDEN SPACE

The SONY Golden Space project involved the use of LED lighting to illuminate the SONY GS displays across 185 sites in 15 countries.

This involved the use of dimmable “White LED “ behind the stretch fabric canopy ceilings, beneath the opal glass floor plinths and within the demonstration zone.

High output “White” was used for the SONY logos both in the canopy and totem signage.

RGB lighting was used to add interest to the TV POS display unit.



Project Data

Designers : Battistini & Augustus

Client : SONY